

in which:

- R_1 is chosen from hydrogen, halogens, a nitro group and groups $-NR_8R_9$ in which R_8 and R_9 are chosen, independently of each other, from hydrogen and (C_1-C_4) alkyl groups,

- R_2 is chosen from hydrogen and halogens,

- R_3 is chosen from hydrogen, halogens, (C_1-C_4) alkyl groups, (C_1-C_6) alkoxy groups, a guanidino group, groups $-NR_{10}R_{11}$ in which R_{10} and R_{11} are chosen, independently of each other, from hydrogen, (C_1-C_4) alkyl groups, (C_1-C_4) phenylalkyl groups and groups $-(CH_2)_n-Y$ with Y being chosen from halogens and CN , $-CH(O-Et)_2$, (C_1-C_6) alkoxy, $-O-(CH_2)_2-N(CH_3)_2$ groups and $-N(CH_3)_2$ and $n = 1$ to 3,

- R_4 is chosen from hydrogen, halogens, nitro groups and groups $-NR_{12}R_{13}$ in which R_{12} and R_{13} are chosen, independently of each other, from hydrogen and (C_1-C_4) alkyl groups,

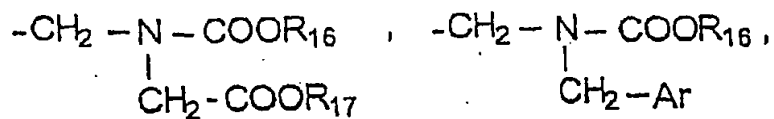
- R_5 , R_6 and R_7 are chosen from:

hydrogen or a halogen atom,

C_1-C_6 alkyl, hydroxyl, C_1-C_6 alkoxy, (C_1-C_6) alkoxy (C_1-C_6) alkyl, (C_1-C_4) alkylcarbonyloxy- (C_1-C_4) alkyl, $-CHO$, $-COOH$, $-CN$, $-CO_2R_{14}$, $-CONHR_{14}$ and $-CONR_{14}R_{15}$ groups, $-NHCOR_{14}$ and $-NR_{14}R_{15}$ in which R_{14} and R_{15} are chosen, independently of each other, from hydrogen and (C_1-C_6) alkyl, $-phenyl-CO-CH_3$ and $-CH_2-CH_2-N(CH_3)_2$ groups,

$-phenyl-CO-CH_3$ or $-phenyl-CO-CH=CH-N(CH_3)_2$, morpholino, nitro or SO_3H groups,

groups:

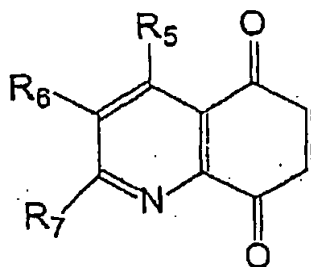


R_{16} and R_{17} being chosen from C_1 - C_6 alkyl groups and Ar being a C_6 - C_{14} aryl group,

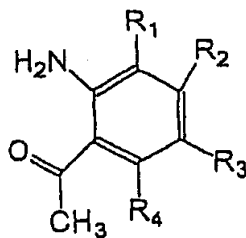
with the exclusion of the compounds of formula I in which either $R_1, R_2, R_3, R_4, R_5, R_6, R_7 = H$, or $R_1, R_3, R_4, R_5, R_6, R_7 = H$ and $R_2 = Br$, or $R_1, R_2, R_4, R_5, R_6, R_7 = H$ and $R_3 = OCH_3$, or $R_1, R_2, R_3, R_4, R_6, R_7 = H$ and $R_5 = OH$ or OCH_3 or $R_1 = NO_2$ and $R_2, R_3, R_4, R_5, R_6, R_7 = H$,

which consists

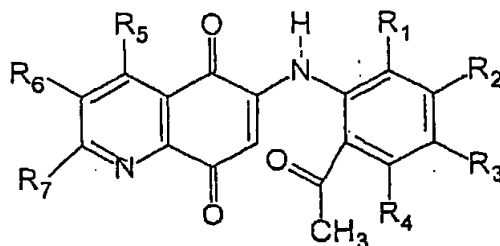
a) in reacting a hydroquinone of formula



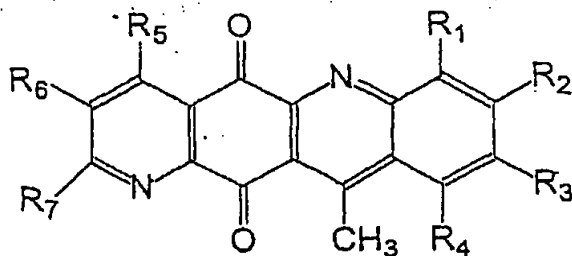
with a compound of formula



in the presence of CeCl_3 , $7\text{H}_2\text{O}$ and ethanol to give a compound of formula II



b) in converting the compound of formula II into a compound of formula III



c) in reacting the compound of the formula III with $\text{HC}(\text{OC}_2\text{H}_5)_2\text{N}(\text{CH}_3)_2$ in DMF at 120°C to form a compound of formula IV

